



NIPAM
NAMIBIA INSTITUTE OF PUBLIC
ADMINISTRATION AND MANAGEMENT

SHORT COURSE

Strategic Management

NIPAM



Strategic Management

Strategic Management Course has been designed and developed to equip the trainees in the Namibian Public Sector with the necessary knowledge, skills and application of strategic management. This will improve the productivity of public sector employees and bring effective and efficient service delivery to the public.

The overall outcome is to enhance the skills of senior public sector officials to drive the development, implementation, monitoring and evaluation of Strategic and Annual Plans in the Namibian Public Sector in order to provide improved service delivery to the public.

Course Learning Outcomes

By the end of the course, participants should be able to:

- Explain the strategic management process in the Public Service of Namibia;
- Conduct a situational analysis in order to identify challenges that impact on the organisation performance in the public sector;
- Formulate the organisational vision, mission and principle values;
- Formulate organisational strategy to position the Namibian public sector organisations to respond to changes in the environment;
- Develop organisational risk assessment framework;
- Draft Strategic Plans;
- Develop operational plans in the form of Annual Plans/ Business & Financial Plans;
- Monitor the implementation of the Strategic and operational plans; and
- Evaluate the performance of the organization in the context of the outgoing strategy.

Course Modules

The content covered are as follows:

Module 1: Strategy Formulation:

This module covers the strategic management process with specific reference to the Namibian Public Service. It explains how the public sector officials can undertake the strategic planning process in the public sector by:

- conducting the situational analysis in order to identify challenges that impact on the organisations' performance in the public sector;
- formulating the organisational vision, mission and core values;
- developing the planning matrix;
- developing organisational risk assessment framework to mitigate risk; and
- drafting of strategic plan(s).



Module 2: Strategy Implementation:

This module covers the cascading the strategic plans into the annual and business plans; and ensure that the annual plans are understood and implemented by the staff members at all levels in their respective organisations.

Module 3: Strategy Evaluation:

This module focuses on monitoring the implementation of the Strategic and operational plans; and evaluating the performance of the organization in the context of the outgoing strategy through quarterly reviews, annual and five year Strategic Plan reviews. Finally, this module highlights how the reporting of results is conducted in the Public Service of Namibia.

Who should attend

This course is targeting executive directors, chief executive officers, chief regional officers, senior and middle managers, Ministerial Implementation Teams (MITs)/ Committees in the Namibian Public Sector (Offices, Ministries, Agencies, Regional Councils, Local Authorities and Public Enterprises), who are involved in the development, implementation, monitoring and evaluation of Strategic and Annual Plans.





Dates

26 February - 2 March 2018

Venue

NIPAM Campus, Windhoek, Khomas Region, Namibia

Duration

This course is offered on a regular basis at NIPAM through face to face facilitation over a period of five days.

Cost

N\$6,500 per person, which is inclusive of VAT, course material, facilitation and attendance certificates but excludes meals.

Contact Details

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